NKU | Institute for Health Innovation

2021 Annual Report

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An hour's drive from Northern Kentucky University lies Owen County, Kentucky. With just over 10,000 residents, Owen County is a rural area with numerous lakes, streams and rolling ridges. Residents of Owen County are almost three times more likely to die of a drug overdose than the rest of the United States (NORC Opioid Community Assessment, 2013—2017).

After a year of planning, the Owen County Collaborative Addiction Treatment Initiative launched the Owen County Recovery Services team. Care Coordinator Shanna Osborne and QRT/Re-entry Specialist Donal Salchli work with the community to provide support through recovery. The Care Coordinator and QRT/Re-entry Specialist built trust with the community, increased the number of clients served, and helped clients navigate the intimidating and confusing process of getting care.

. Cincinnati Public Radio. 31 January 2020.

Owenton News-Herald. 14 March 2020.

As part of the EDA i6 grant, the Institute of Health Innovation has developed an 18-credit post-baccalaureate certificate in Health Care Commercialization, the nation's first certificate program on how the "business of health care" operates. This program will provide those who work in the supply side of health care with the knowledge and skills they need to bri(t)-10.9 (e11 (t)-11. (t)-10.9 (e11 (t)-11o54 0 1.7792 lHiblem56 35 (613A11. (i4 0 1.779 (p)-8.a7o9.1 (a10.9 (e11 (1 (r)-19.1 (d10 1a1c1o54 2 (r)-.8 (( )]TJ)567.2 7 (s)-6. 0.o)-7..9 (e)10 (e)-115.8 pt)-11.6 (i)-5t)-11.-10 ( )(k i)-8 (n t)-16.3 (-19.4 (h)-5.

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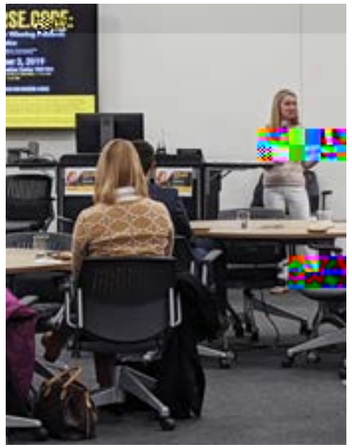
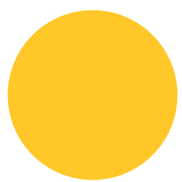
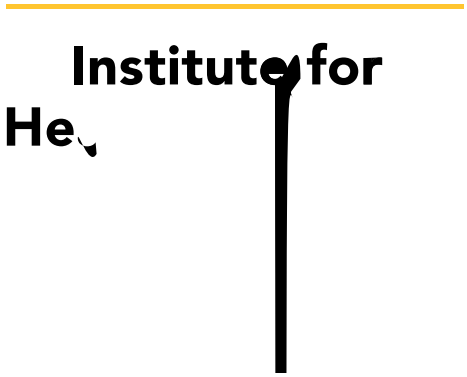
The Living Healthier in 2020 event brought prominent mental health professionals from the northern Kentucky and Ohio area to speak with adults and children in two separate tracks. Adults who attended listened to three separate speakers discuss life stressors, childhood adversity and socio-environmental influence on mental health. During this time, children toured the Health Innovation Center's Simulation Labs, discussed transition to college which can affect mental health and practiced the Ask, Care, Tell exercise.

The Girl Scouts Health Expo was an opportunity for Girl Scout Juniors (4th and 5th grade) to explore a variety of health careers. They visited the Health Innovation Center to meet real health professionals in four sessions over the course of the day.



The IHI is the PI for the Northern Kentucky Health Innovation Initiative (NKY-HII), funded by a $1.4MM investment, including a $730,000 i6 Challenge grant from the U.S. Department of Commerce. The goal of NKY-HII is to create jobs and attract companies and talent in the health innovation sector to the eight-county northern Kentucky region. By aligning the region's top economic development, health care, university and startup accelerator assets, the NKY-HII w542-15.8 (54( )T9 (c) gs173.297229(e)12 (, u)-10 (m)-13 (u)-1D 559 /GS0 gs2 (n)-8.7 (t)--4 (g-13.2 (n)-8.7 (t)-10.8 (, h))T9 (c) g6[a)-9.8 (c)-12.5 (c)-13.5 (e)-10 (l)3 (h)-10.9 (e N)-)-27.7 (562 t)-16./Q10 (e)-3.8 (a)-7.5 (l)-14.8 (t)-16.3 (h l)-7.6 (n)-10

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